



Changing lives...behind the scenes.

STAY INFORMED ON ISSUES YOU CARE ABOUT

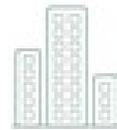
The Support Kansas City (SKC) newsletter helps you stay informed on the latest topics and trends that help your nonprofit organization run more efficiently.

THIS QUARTER'S TOPICS



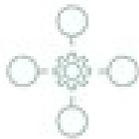
Shared Services

Every quarter SKC highlights one of its many services that you may or may not be taking advantage of.



Shared Spaces

Check out these useful spaces where nonprofits can thrive. Great ideas on how you can have space to do good.



Shared Resources

Need supplies? Here are some cost-effective ways to get the resources you need to run a more efficient organization.



Shared Voices

Read SKC's latest installment of *Shared Voices*, where some highly qualified experts share their viewpoints on topics of interest to nonprofits.

SHARED SERVICES

Does your website promote online giving?

In today's increasingly digital world, organizations should be seeking out and testing effective ways to cultivate donors online. There are numerous paths to implementing online marketing and donor engagement strategies.

Here are a few simple questions you can ask to start assessing your readiness to dive into digital fundraising:

- Is our website mobile friendly?
- How does our website invite people to be engaged?
- Is it easy for them to tell what we do, when and how?
- Is our organizational brand clear?

[Click here](#) for more tips.

Staff News



WELCOME EVAN BOLTON

Evan joined Support Kansas City in November 2017 as a Data Entry Specialist and brings a multitude of nonprofit experience. Currently, Evan is pursuing a dual-degree in Nonprofit Leadership and Political Science at Rockhurst University. He is originally from Connecticut where he enjoyed time as a high school soccer coach.

WELCOME LINDSEY CURFMAN

Lindsey began her internship with Support Kansas City in September 2017. She is currently pursuing an Accounting degree at UMKC and will graduate in the fall of 2018. For fun, Lindsey enjoys swing dancing.



SHARED SPACES

The Nonprofit Village at 31w31

The Nonprofit Village at 31w31 is a 6,300 square foot coworking space in Midtown Kansas City that is dedicated solely to the needs of nonprofit organizations. The Village is currently accepting tenants and has a scheduled open date of December 1, 2017.

The building at 31 W. 31st Street, just west of Main Street, has been many things since it was built in 1922 - an auto body shop,



Venetian Blind dealer, and most recently a storage space for classic cars. Now, it is being transformed into the congregating place for nonprofit organizations making a lasting impact in the Kansas City region.

[Read More >>](#)

SHARED RESOURCES

Sharing Resources for Nonprofits Like You



How will tax "reform" affect your nonprofit?

You are not alone in wrestling with how tax policy impacts your nonprofit. The National Council of

Nonprofits' statement, [Nonprofits, and the Nation Cannot Afford This Proposed Tax Plan](#), sums up the House's proposal.

For more details, this [boiled-down guide](#) to what's in the House tax bill is designed to help nonprofit leaders prepare their nonprofits for what lurks ahead. Most importantly, make sure that your staff, board, donors, volunteers, vendors, and every ally your nonprofit has - [calls her or his Representative and Senators](#). The House Ways and Means Committee continues work on this bill today, so don't delay!

CharityHowTo Webinars

CharityHowTo provides free nonprofit training webinars and supporting materials, teaching nonprofits about many important topics.



Training topics include grant writing, board management, fundraising, nonprofit auctions, online fundraising, social media and much more.

[Learn more>>](#)



National Conference for Social Change Agents

NP-LEAD is a national nonprofit conference made especially for you: those with the drive and capacity to lead.

On January 4 at the Kansas City Marriott Downtown, engage with thought leaders from across the country during a full-day conference packed with smart ideas, proven strategies and time-saving resources.

[Learn More and Register>>](#)

Cultural Competency Collective of Greater Kansas City

CCC-GKC's Learning Community meetings are free and open to the public.



December's topic (12/20/17) is Celebration & Reflection of 2017. There will be time for networking and for updates from the Planning Council. Help us celebrate the accomplishments of 2017 and ring in the New Year!

January's topics (1/24/18) is Restorative Justice Training: Focusing on the whole person, relationship oriented and community-minded, this is an interruption of the prison pipeline in education and social systems. This is a transformative framework.

Meetings are held from 8:30-10:30 a.m. at:
MCC Penn Valley Campus Center - Room CC503
3201 Southwest Trafficway
Kansas City, MO 64111

Please email culturalcompetency@supportkc.org with questions, or to RSVP.



Free Webinar: The Do's and Don'ts of Communication in the Workplace

Workplaces are riddled with miscommunication - across departments, within teams, and even one-on-one conversations. Register for this free on-demand

webinar and listen as experts dive into the research behind workplace miscommunication and engagement – and how you can make use of tactical solutions.

[Register>>](#)



Mid-America Regional Council Trainings & Events

Did you know that the Mid-America Regional Council (MARC) offers training opportunities? [Click here](#) to see a list of upcoming courses in December.

Jackson County Community Children's Services Fund (JCCCSF)

The JCCCSF will make a total of \$5.5 million available to nonprofit organizations for services that protect the well-being and safety of children and youth aged 19 years or younger and residing in Jackson County, Missouri, and to strengthen their families. Funding will be awarded on a competitive basis and in the form of contracts for services delivered during the 2018 calendar year.



Applications due by December 11, 2017 at 5:00pm CST.

[Learn More>>](#)



Covered: An Insurance Handbook for Nonprofits

This handbook could be beneficial if:

- * you have questions about what types of insurance your nonprofit should buy,
- * you want practical tips for spending insurance dollars wisely,
- * you're curious about what the coverages you've already purchased actually cover,
- * you want to make sure that your insurable risks are covered.

[Order here>>](#)

Unagency Discounts for Support Kansas City Clients



Unagency is an advertising and marketing agency, focused on equipping our client partners with knowledge about how to make savvy marketing choices. Unagency does this by teaching each client targeted philosophies behind core competencies: brand development, design, qualitative research, web development, SEO, social media, CRM, inbound marketing, and more.

Contact [Craig](#) for Support Kansas City client discounts.

[Read More>>](#)



MailWorks: Design, Print and Mail

Do you have a need for a direct mailing? Ron Cline at MailWorks has helped us at SKC, as well as some of our clients at an affordable rate. Not to mention the speedy turnaround time, averaging 48 hours.

Have questions? Ron is glad to help!

[Learn More>>](#)

SHARED VOICES

The Economic Impact of Arts in Kansas City

What's the economic impact of arts in Kansas City?

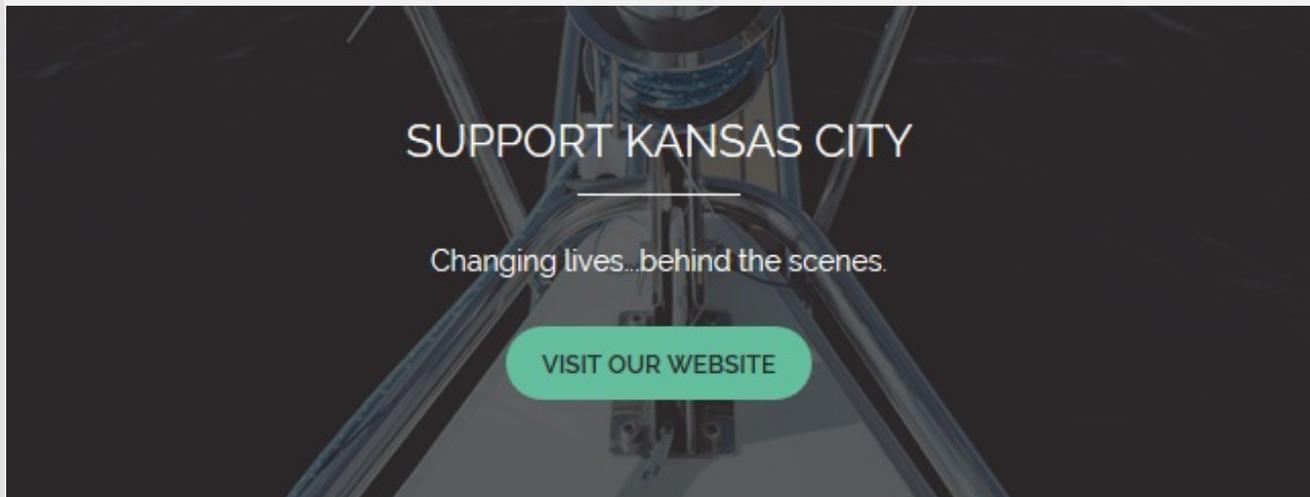
"A vibrant arts and culture industry in our region is what helps our businesses and the communities thrive, in addition to generating income and jobs," said Dana Knapp, President & CEO of ArtsKC.

"Nationally and locally, the arts drive substantial business growth in addition to all of their other benefits for our communities."

On August 2, 2017, Arts and Culture Industry leaders and advocates gathered for a panel presentation and networking opportunity hosted by ArtsKC - Regional Arts Council in partnership with Americans for the Arts (AFTA), the City of Kansas City, Mo. Office of Culture and Creative Services, and the Arts Council of Johnson County (ACJC). The presentation focused on the economic impact of arts and culture and was based on data from a five-year study conducted by AFTA: Kansas City Metro Arts & Economic Prosperity® 5 (AEP5). To see more details and resources from the study, visit ArtsKC.org/AEP5.



[Read More >>](#)



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